

## Summary

Versatile and self-motivated creative, possessing excellent interpersonal communication skills dedicated to the cross-fertilisation of ideas, fields and contexts between individuals, institutions and disciplines. Adopting a rigorously critical, human-centric viewpoint in practise and consulting.

Proficient in Figma and front end web development, can design for accessibility for web and mobile platforms. With a deep knowledge of the iOS Human Interface Guidelines, GOV.UK Design System, Google Material Design and IBM's Carbon Design System. Team player with the ability to conduct user testing and act on user feedback.

## Experience

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|---|--|
| <b>Interaction Designer</b><br>UK Health Security Agency<br>March 2021 – Sep 2022 | Interaction Designer for the NHS COVID-19 App (Test & Trace), worked in a fast paced and constantly evolving agile environment, prototyping, collaborating and communicating between the technical and non-technical, in accordance with certain constraints (GOV.UK design system and Accessibility And Inclusion with the A11Y project)  |
| <b>UI Designer</b><br><b>Gramophone</b><br>September 2019 – Present               | Using Figma, I completed a series of prototypes for the mobile player interface and desktop application. I mapped out the onboarding process and gained feedback from musicians on how to simplify it further, thus reducing the average onboarding time by four times compared to the previous version. This also reduced onboarding friction which led to a six times improvement of downloads to installs throughput. |
| <b>UI Designer</b><br><b>Accounting for Energy</b><br>September 2019              | Designed wireframes and prototypes in Figma for an accounting system dedicated to ensuring that those who have invested in renewables receive full and accurate returns from the green energy produced. Accounting for Energy specialises exclusively in renewable energy land rent audits.  |
| <b>Lead UI/UX Designer</b><br><b>Hopin.to</b><br>July 2019 - August 2019          | Designed prototypes for web and mobile platforms using Figma and the Bootstrap toolkit for an emerging startup which gives users the ability to create captivating online events, where attendees can learn, interact, and network.  |
| <b>Lead UI/UX Designer</b><br><b>allegorical.</b><br>January 2014 – May 2020      | Website administrator and producer for film collective allegorical. (allegorical.co) which has produced and directed short films and music videos with a combined view count of 1,000,000 and 4,000 subscribers.   |

## Education

- London College of Communication (UAL)  
BA (Hons.) Information & Interface Design  
2016 – 2019
- City of Westminster College: Paddington Green Campus  
Access to H.E. Diploma in Computing  
2015 – 2016

## Skills

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|----------|-----------|--------------|------------|
| Adobe XD | FL Studio | Photoshop    | HTML       |
| Sketch   | Logic Pro | Illustrator  | CSS        |
| Invision |           | InDesign     | Javascript |
| Figma    |           | Premiere Pro |            |